

Parks for People: What we do

Welcome to the Parks for People monitoring and evaluation bulletin! Hall Aitken and CFP are delighted to announce that our contract with HLF has been extended until March 2012. So, we are here to support all approved projects with meeting the monitoring and evaluation requirements of the programme

Who are we and what is our role?

Hall Aitken provides expert support and advice to help improve the lives of excluded people and disadvantaged communities. Our background is in research and analysis, evaluation, strategy implementation and support to programmes. CFP is a specialist parks and greenspace consultancy that is passionate about connecting people, spaces and places. Together we combine expertise in monitoring and evaluation and specialist parks and greenspace knowledge.

We have been working with HLF on the Parks for People programme since 2008. Our remit is to provide self evaluation support to funded projects, helping to ensure that the monitoring and evaluation requirements of the programme are met. In 2011/12 we also completed an interim evaluation of the programme to date – more information on this is detailed below.

The support we provide

In 2011/12 we will:

- Collect quantitative and qualitative monitoring data from projects;
- Hold M&E workshops to provide specific training and advice;
- Provide telephone and email support; and
- Disseminate learning and good practice through this bulletin and via our dedicated website www.parksforpeople.co.uk.

Learning and good practice

Last year we produced an interim evaluation on the Parks for People programme, using data collected from 70 projects approved between 2006-2009.

We have also produced four learning papers, summarising how to effectively evaluate impact against the 5 programme outcomes. These papers draw on our experience working with projects and provide some useful 'top tips'.

Case studies of a small number of projects have also been produced. These summarise what has been achieved so far and give some examples of good practice.